



PRESS RELEASE

14 September 2026

Award winning HS Trustees rebrands

HS Trustees has followed up its 2026 awards success with a rebrand of its logo and a new website (www.hstrustees.com). The rebranded logo is a shield reflecting the work that we are doing to help schemes facing certain challenges. Our work has resulted in an increase in our client portfolio from 2 to 13. Our new brand identity and redesigned website better reflects who we are and value we bring. It demonstrated our ambition to grow in the professional trustee arena.

At the core of our offering are three distinct services designed to support schemes and sponsors through every stage of their journey:

- Trustee Board+
- Independent Chair
- Corporate Sole Trustee

You can find out more about these services at: <https://hstrustees.com/#services>

Our recently launched Trustee Board+ is a true alternative to Corporate Sole Trustees for medium and small schemes.

The new website is much easier to navigate and also contained profiles for our professional trustees at: <https://hstrustees.com/management-team.php>

Bobby Riddaway elected to council of IFoA

In other news, Bobby Riddaway, MD, has recently been elected to the council of the Institute and Faculty of Actuaries for a three-year term.

Further information:

Media contacts:

For media enquiries please contact:

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Notes to editors:

HS Trustees Limited is registered in England & Wales under number: 02332996
Registered Office: Corinthian House, 17 Lansdown Road, Croydon, Surrey CR0 2BX
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About HS Trustees (HST):

- HST was founded in 2022 to promote trusteeship services.
- HST are totally independent and work on a whole of market basis.
- HST will provide services for schemes of all sizes and typically up to £3Bn, for DB, DC and Master Trust.
- Co-Founder, Steve Goddard is also CEO of the Pension Playpen. He also holds NED roles with Guide and Pension LAB.
- Managing Director, Bobby Riddaway has held several high-level pension trustee & management roles previously including roles with AON, Capita, Buck and worked with schemes including Santander, Scottish Power, A&P, Thyssen Krupp and Taylor Woodrow. He is joined at HS Trustees by Kevin O'Boyle (ex-Head of Global Pensions at BT, GECi and GlaxoSmithKline), Bob Bryant (ex BOC), Adrian Furnell (ex Uniper, Siemens, AA, IBM) and Palwinder Hare (trustee director with two large pension schemes).